

ROMULO N. ARANCON, JR.
Executive Director
Asian and Pacific Coconut Community
Jakarta, Indonesia



Mr. Romulo N. Arancon, Jr. is the Executive Director of the Asian and Pacific Coconut Community (APCC).

Mr. Arancon, Jr. finished his Bachelors of Science degree in Agriculture (Agronomy and Agricultural Economics) from Xavier University (Ateneo de Cagayan), and Masters of Science degree in Development Studies (Social Development) from the Ateneo de Manila University, Philippines. He has taken postgraduate studies at the University of Wisconsin, Madison, USA (on Agricultural Extension and Operationalization of Agricultural Development Programs) and at the Technical University of West Berlin, Germany (on Agriculture Development Planning and Evaluation). He also has taken postgraduate studies on Cooperatives Development and Extension Techniques at the Afro-Asian Institute of Cooperatives and Labour Studies in Tel Aviv, Israel and at the Ruppin Institute in Netanya, Israel.

Mr. Arancon, Jr. has been working in the coconut industry in the last 31 years in different capacities as Training and Extension Department Manager, Regional Field Operations Manager of the Philippine Coconut Authority (PCA) and as Research Manager of the PCA - Davao Research Center, the former Philippine Coconut Research Institute.

He has been working with the Asian and Pacific Coconut Community (APCC) for almost 7 years now, as Assistant Director in 1996 - 2000 and as Executive Director since 2006 up to the present.

Mr. Arancon, Jr. has been involved in coconut development work in the last 31 years both in the Philippines and in Asia and the Pacific. As a Philippine Career Executive Service Officer (CESO), he has attended executive leadership and management courses at the Development Academy of the Philippines and the Career Executive Service Board.

Mr. Arancon, Jr. has conceptualized several action and R&D programs for the coconut sector in Asia and the Pacific, and has written/edited a number of book chapters, popular papers, technical articles, and manuals/pamphlets/flyers on various subjects related to coconut. His work has enabled him to deal with different stakeholders of the coconut industry including policy makers, traders, exporters, importers, processors, researchers, extension workers and the small coconut farmers. He has traveled extensively in different parts of the Philippines and in coconut growing countries in Asia and the Pacific as well in Europe and the USA. He is married to the former Maria Corazon Atienza, a lawyer, and currently a Director of the Office of the Ombudsman for Mindanao, Philippines. They are blessed with three children and two grandchildren.

Asian and Pacific Coconut Community; Technology Updates on Coconut Products and R&D Needs

ABSTRACT:

The first part of the presentation will discuss about the vision/mission of the Asian and Pacific Coconut Community (APCC), its core activities, networks, and the profile of the world coconut industry and its challenges.

The second part of the presentation will expound on some of the technology updates of traditional and emerging (newly developed) coconut products, highlighting on the issues and/or research gaps on coconut product processing, equipment/machineries used, quality standards, market promotion and other R&D needs. Related issues on business ventures or the commercialization of high value coconut products involving groups of poor smallholders or cooperatives in Asia and the Pacific will also be discussed.

I hope the above information will suffice. I look forward to see you and your colleagues and students at Baylor University soon. I hope this interaction will be a meaningful learning experience for all of us. I also hope that our work will have an impact on the lives of our poor brothers/sisters in the rural coconut communities all over the world.